2020 Annual Membership Meeting:  
VIRTUAL EXHIBITING PROSPECTUS

The Ohio Academy of Family Physicians (OAFP) will be hosting a virtual Annual Membership Meeting on Sunday, August 9, at 7 p.m. in lieu of the Family Medicine Celebration, which was cancelled due to the COVID-19 pandemic. The safety of our membership, their patients, and our supporters is of the greatest importance to the OAFP.

We feel so fortunate to be able to provide our membership with a virtual meeting and exhibit hall opportunity this year despite these unprecedented times.

As a virtual exhibitor, the OAFP will provide you with the next best experience and ability to reach our members and promote your company.

VIRTUAL EXHIBITOR BENEFITS:

- Linked company name on the OAFP website event page that takes registrants to your virtual exhibitor “booth” which includes the following:
  - Company logo
  - Company details (up-to 250 words)
  - Links to collateral materials
  - Company contact information

- Company mention during the virtual Annual Membership Meeting
- Company reference in post-event edition of our weekly e-newsletter, the Weekly Family Medicine Update (WFMU)
- Linked company name in WFMU event promotion articles (circulation more than 4,000)  
  * Upgrade to link your company logo
- Company reference in post-event article in the fall issue of The Ohio Family Physician, our quarterly magazine, which will mail in September (print and digital circulation more than 6,000)
- Final attendee list following the Annual Membership Meeting
- Company’s virtual exhibitor “booth” available on the OAFP website until November 1, 2020

ABOUT THE OHIO ACADEMY OF FAMILY PHYSICIANS

Established in 1948, the OAFP is a state-wide, professional association with more than 5,200 members, including practicing family physicians, family medicine residents, and medical students. The OAFP is one of the largest chapters of the American Academy of Family Physicians. Nearly 80% of all practicing physicians in Ohio are members of the OAFP.

Questions?

Please contact Communications Coordinator Lauren Heberling via email at lheberling@ohioafp.org. For further information about the Annual Membership Meeting, visit https://bit.ly/OAFPAnnualMtg.
# Annual Membership Meeting

## VIRTUAL EXHIBITOR AGREEMENT

<table>
<thead>
<tr>
<th>Exhibitor Options:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Membership Meeting Virtual Exhibitor</td>
<td>$350</td>
</tr>
<tr>
<td>Weekly Family Medicine Update Logo Link Upgrade</td>
<td>$100</td>
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**COMPANY NAME**
(As you wish it to appear on website and promotional materials)

**CONTACT**

**STREET ADDRESS**

**CITY, STATE, ZIP**

**PHONE**

**EMAIL**

**WEBSITE**

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**PAYMENT**

- [ ] CHECK enclosed (Payable to Ohio Academy of Family Physicians or OAFP)
- [ ] VISA [ ] MASTERCARD [ ] AMEX [ ] DISCOVER  
  **CARD#:**__________________________  **EXP. DATE**________________

**NAME ON CARD**

**VERIFICATION CODE**

**BILLING ADDRESS**

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**AUTHORIZED SIGNATURE**

**DATE**

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**AGREEMENT**

- [ ] We agree to all terms, regulations, and conditions set forth in this exhibitor prospectus and hereby recognize that by signing this agreement, we are an official virtual exhibitor for the OAFP 2020 Annual Membership Meeting.

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**SUBMIT THIS FORM TO:**

Ohio Academy of Family Physicians  |  Attn: Lauren Heberling  |  lheberling@ohioafp.org
4075 N High Street, Columbus, OH 43214
Fax: (614) 267-9191