

Partnership Fee & Agreement



The OAFP's Partners in Health Program is an online resource that connects OAFP members to partnering organizations. These organizations provide patient education and high-value tools designed to support family physicians and their care teams in delivering optimal frontline care.

Below is payment information as well as terms and benefits for joining as a Partner in Health.

Partnership Fee

12 months \$5,000

Partnership Dates

Starting month & year: _____

Ending month & year: _____

Partner Name _____

Agency Name (if applicable) _____

Contact Name/Title _____

Street Address _____

City/State/Zip _____

PO Number (if applicable) _____

Phone _____ Fax _____

E-mail Address _____

Signature _____ Date _____

Partnership Contact

Kaitlin McGuffie

Deputy EVP

kmcguffie@ohioafp.org

614-914-5629

Payment

☐ Please send an invoice. Payment will be sent via check or credit card.

☐ Payment will be sent via electronic funds transfer (EFT).

Terms & Benefits of Partnership

The partnering organization, hereafter referred to as the Partner, and the Ohio Academy of Family Physicians (OAFP) agree to the following terms:

1. The Partner will provide the amount previously noted on this agreement for the purpose of collaborating with the OAFP as a Partner in Health for a 12-month period.
2. The partnership will be effective for the date(s) previously noted in this agreement.
3. Quarterly, the Partner will work with the OAFP to include an organization write-up and, if applicable, a video link on the Partners in Health web page (word count for listing with a video is approximately 90; word count for listing without a video is approximately 172). Each quarter, a corresponding article will be included in the *Weekly Family Medicine Update* (WFMU).
4. The Partner must provide its corporate logo or other image sized to 400 X 225 pixels saved for the web as a .jpg to appear on the Partners in Health web page and program promotions.
5. The Partner will work with the OAFP to include additional educational articles in the WFMU throughout the year, space permitting.
6. The OAFP will recognize the Partner in an ad in the quarterly *The Ohio Family Physician* magazine.
7. The OAFP will recognize the Partner in its Annual Report.
8. The OAFP will add the Partner to its quarterly magazine mailing list.
9. The OAFP will follow the Partner on its social media channels and share content as applicable.
10. The OAFP will provide the Partner with a biannual analytic report of page views and article clicks.

Note: Educational articles published in OAFP communication vehicles are accepted and published by the publisher upon the representation that the partner is authorized to publish the entire contents and subject matter thereof. The partner will indemnify and hold the OAFP harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of the publication of such articles, including, without limitation, those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.

