

# Monthly Sponsored Resources Email Agreement



OHIO ACADEMY OF  
FAMILY PHYSICIANS

## Sponsorship Rates & Guidelines

One Month	\$ 500
Six Months	\$ 2,500
12 Months	\$ 5,000

## Copy Specifications

Copy for resource emails is to be furnished by the Sponsor. The OAFP reserves the right to make necessary changes to the copy prior to sending out the monthly resource email to match OAFP style guidelines and/or edit grammatical errors. The resource email will be sent to OAFP members on the last Thursday of the month.

Please email plain text, image(s), and/or embed video code to Emily Pavoni at [epavoni@ohioafp.org](mailto:epavoni@ohioafp.org).

Sponsorship Month(s)
Rate

## Sponsorship Contact

Emily Pavoni  
(614) 914-5628

[epavoni@ohioafp.org](mailto:epavoni@ohioafp.org)

Sponsor Name \_\_\_\_\_

Agency Name \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ PO Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Terms of Sponsorship

The sponsoring organization, hereafter referred to as the Sponsor, and the Ohio Academy of Family Physicians agree to the following:

1. The Sponsor will provide the amount previously noted on this agreement for the purpose of advertising in OAFP's Monthly Sponsored Resources Email, which is sent to approximately 3,000 members.
2. The sponsorship will be effective for the months previously noted in this agreement.
3. The Sponsor will provide content to the OAFP no later than one (1) week prior to the publication date. Content will be current, useful, and relevant to members, but also strive to relate in some way to the Sponsor's interests in the health care industry. All content will be reviewed and approved by the OAFP physician website editor.
4. The OAFP reserves the right to refuse publication of any content that includes the promotion of products or brand names for use by a physician or the endorsement of specific products or brand names, including those of the Sponsor.
5. Sponsorship rates are subject to change. Cancellations must be received in writing one month prior to the sponsorship month. The agency and Sponsor will indemnify and hold the publisher harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of the publication of such advertisements, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.