

Monthly Sponsored Resources Email Agreement

Sponsorship Rates & Guidelines

One Month	\$ 575
Six Months	\$ 2,950
12 Months	\$ 5,900

Copy Specifications

Copy for resource emails is to be furnished by the Sponsor. The OAFP reserves the right to make necessary changes to the copy prior to sending out the monthly resource email to match OAFP style guidelines and/or to edit grammatical errors. The resource email will be sent to OAFP members on the last Thursday of the month.

Please email plain text, image(s), and/or embed video code to Emily Pavoni at epavoni@ohioafp.org.

Sponsor Name _____

Agency Name _____

Contact Name/Title _____

Street Address _____

City/State/Zip _____

Phone _____ PO Number _____

E-mail Address _____

Signature _____ Date _____

Sponsorship Month(s)

Rate

Sponsorship Contact

Emily Pavoni
Director of Member Engagement
(614) 914-5628
epavoni@ohioafp.org

Terms of Sponsorship

The sponsoring organization, hereafter referred to as the "Sponsor," and the Ohio Academy of Family Physicians (OAFP) agree to the following:

1. The Sponsor will pay the amount previously noted on this agreement for the purpose of advertising in OAFP's Monthly Sponsored Resources Email, which is sent to more than 3,100 members.
2. The sponsorship will be effective for the month(s) previously noted in this agreement.
3. The Sponsor will provide content to the OAFP no later than one (1) week prior to the publication date. Content will be current, useful, and relevant to members, but also strive to relate in some way to the Sponsor's interests in the healthcare industry. All content will be reviewed and approved by the OAFP physician website editor.
4. The OAFP reserves the right to refuse publication of any content that includes the promotion of products or brand names for use by a physician or the endorsement of specific products or brand names, including those of the Sponsor.
5. All consecutive contract sponsors are protected against rate increases for the duration of the contract. Sponsors agree to pay shorter-term contract rates for incomplete contracts. Cancellations must be received in writing prior to the closing date; however, if the sponsor chooses not to fulfill a contract, that sponsor will be subject to the full (single-insertion) price for articles already placed plus a 20% cancellation fee for articles not placed. All articles are accepted and published by the publisher upon the representation that the agency and sponsor are authorized to publish the entire contents and subject matter thereof. The agency and sponsor will indemnify and hold the publisher harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of the publication of such articles, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.