

The Ohio Family Physician & OAFP Career Center

Classified Advertising Agreement

Magazine Rates

	Non-Member	OAFP Member*
50 or Less Words	\$115	\$80
51-100 Words	190	120
101-150 Words	260	165
151-200 Words	300	205
201-250 Words**	390	290

Rates listed are per issue.

*OAFP member rates available with proof of AAFP membership ID and signature of member. Discount valid only if the member is the primary contact for the advertisement.

**A surcharge of \$40 dollars will be applied to the total cost of print classified listings surpassing the 250 word limit.

OAFP Career Center Rates

To place a job posting on the OAFP Career Center, please visit www.careers.ohioafp.org to make an account. Thirty (30) day job postings start at \$199.

For questions, please email clientserv@yourmembership.com.

Advertiser Name _____

Agency Name (if applicable) _____

Contact Name/Title _____

AAFP Member ID (if applicable) _____

Street Address _____

City/State/Zip _____

PO Number _____ Phone _____

E-mail _____

Copy Specifications

Copy for all classifieds is to be furnished by the advertiser. The OAFP reserves the right to make necessary changes to the classified(s) prior to printing or posting on the Career Center to match OAFP style guidelines and/or to correct grammatical errors.

For print classifieds, please submit plain text via email to Lauren Heberling at lheberling@ohioafp.org. Please include ad contact's name and contact information.

Issue(s)	Word Count	Rate

Classifieds Contact

Lauren Heberling
 Communications Manager
 (614) 914-5627
lheberling@ohioafp.org

The OAFP is authorized to reserve the aforementioned requested advertising space at the indicated rate and subject to the terms below.

Signature _____ Date _____

Terms and Stipulations

Advertising is subject to acceptance by the publisher as to character, layout, text, and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement. Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Incomplete/missing elements may incur a charge. All consecutive contract advertisers are protected against rate increases for the duration of the contract. Cancellations must be received in writing prior to the closing date; however, if the classified advertiser chooses not to fulfill a contract, that advertiser will be subject to the full (single-insertion) price for ads already placed plus a 20% cancellation fee for ads not placed. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. The agency and advertiser will indemnify and hold the publisher harmless from and against any claims, loss, liability, or expense, including reasonable attorney's fees, arising out of the publication of such advertisements, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement.