

Sponsorship Rates & Agreement



The Ohio Academy of Family Physicians (OAFP) hosts monthly, mildly-moderated learning sessions on Sundays of each month at 7 p.m. OAFP members can view each session and join the conversation by visiting the OAFP Facebook or YouTube page to watch live.

The sessions will open with a brief welcome from the moderator and then turned over to the sponsored presenter. Sponsors are encouraged to provide information, tips, resources, and more from topics relevant to their company or organization and the current happenings in primary care.

Following the interview, the session will open up for questions from viewers from the Facebook and YouTube comments before signing off. The sessions are 30-45 minutes of education and fun!

All Bite-Sized Learning Sessions are recorded and available on the OAFP website and its Facebook page and YouTube channel for future viewing.

The Bite-Sized Learning Sessions are promoted to OAFP members through social media, membership email blasts, and articles featured in our e-newsletter, the *Weekly Family Medicine Update*.

Sponsorship Rate

	Rate
Bite-Sized Learning Session Sponsor	\$1,000

Sponsorship Date/Topic

Total Contract Rate*

*25% Discount for OAFP Partners in Health will be applied to total contract rate.

Sponsor Name _____

Agency Name (if applicable) _____

Contact Name/Title _____

Street Address _____

City/State/Zip _____

PO Number _____

Phone _____ Fax _____

E-mail Address _____

Signature _____ Date _____

Sponsorship Contact

Lauren Heberling
Communications Coordinator
lheberling@ohioafp.org

Terms of Sponsorship

The sponsoring organization, hereafter referred to as the Sponsor, and the Ohio Academy of Family Physicians agree to the following terms:

1. The Sponsor will provide the amount previously noted on this agreement for the purpose of sponsoring one session of the Bite-Sized Learning series, which is streamed live to the OAFP's Facebookpage and YouTube channel and archived on the OAFP website.
2. The sponsorship will be effective for the date(s) previously noted in this agreement.
3. The Sponsor will be given acknowledgment in the *Weekly Family Medicine Update* leading up to the date(s) of sponsorship, as well as promotion on the OAFP's social media platforms and in membership emails.
4. The Sponsor must provide a written explanation of the topics they intend to cover during the Bite-Sized Learning Session.
5. The Sponsor must provide its corporate logo or other image sized to 300 X 225 pixels saved for the web as a .jpg to appear in promotion materials, as well as a headshot photo of the designated speaker.



OHIO ACADEMY OF
FAMILY PHYSICIANS