

# Sponsorship Rates & Agreement



In 2021, the Ohio Academy of Family Physicians (OAFP) is hosting mildly-moderated learning sessions on the second Sunday of each month at 8 p.m. OAFP members can view each session and join the conversation by visiting the OAFP Facebook or YouTube page to watch live.

The sessions will open with a brief welcome from the moderator and then turned over to the sponsored presenter. Sponsors are encouraged to provide information, tips, resources, and more from topics relevant to their company or organization and the current happenings in primary care.

Following the interview, the session will open up for questions from viewers from the Facebook and YouTube comments before signing off. The sessions are 30 minutes of education and fun!

All 2021 Bite-Sized Learning Sessions will be recorded and available on the OAFP website and on the Facebook and YouTube pages for future viewing.

The Bite-Sized Learning Sessions are promoted to OAFP members through social media, membership email blasts, and articles featured in our e-newsletter, the *Weekly Family Medicine Update*.

Sponsorship Date/Topic
Total Contract Rate*

\*25% Discount for OAFP Partners in Health will be applied to total contract rate.

## Sponsorship Rate

	Rate
Bite-Sized Learning Session Sponsor	\$1,000

Sponsor Name \_\_\_\_\_

Agency Name (if applicable) \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

PO Number \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Sponsorship Contact

Lauren Heberling  
Communications Coordinator  
[lheberling@ohioafp.org](mailto:lheberling@ohioafp.org)

## Terms of Sponsorship

The sponsoring organization, hereafter referred to as the Sponsor, and the Ohio Academy of Family Physicians agree to the following terms:

1. The Sponsor will provide the amount previously noted on this agreement for the purpose of sponsoring one session of the Bite-Sized Learning series, which is streamed live to OAFP's Facebook and YouTube Pages and archived on the OAFP website.
2. The sponsorship will be effective for the dates previously noted in this agreement.
3. The Sponsor will be given acknowledgment in the *Weekly Family Medicine Update* leading up to the date of sponsorship, as well as promotion on OAFP's social media platforms and in membership emails.
4. The Sponsor must provide a written explanation of the topics they intend to cover during the Bite-Sized Learning Session.
5. The Sponsor must provide its corporate logo or other image sized to 300 X 225 pixels saved for the web as a .jpg to appear in promotion materials, as well as a headshot photo of the designated speaker.



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