



Approximately **80%** of all practicing family physicians in Ohio are members of the OAFP

By partnering with the Ohio Academy of Family Physicians (OAFP), you are collaborating with Ohio's largest statewide professional association for family physicians, family medicine residents, and medical students, and one of the most active chapters of the American Academy of Family Physicians.

MAGAZINE | *The Ohio Family Physician*



DESCRIPTION

The Ohio Family Physician (TOFP) is published quarterly and mailed in **March, June, September,** and **December.** Typical subject matter includes features on clinical topics and other subjects that affect today's family physicians including:

- Clinical education
- Physician wellness
- Practice management and technology
- Social determinants of health
- Health care advocacy
- Legislation and policy
- And so much more.

The magazine also serves as a vehicle for the OAFP to communicate with its members important dates, partnerships, conferences, opportunities, and other news. Our current print and digital circulation is more than **4,900**. Subscribers include the entire OAFP membership, Ohio and national legislators, American Academy of Family Physicians state chapter executives, Ohio medical associations, and Ohio medical libraries.

E-NEWSLETTER | *Weekly Family Medicine Update*

DESCRIPTION

The *Weekly Family Medicine Update (WFMU)* is distributed to subscribers **every Tuesday** and contains important news about health care advocacy and legislation, important dates, partnerships, conference opportunities, and other member news.

The current distribution of OAFP's weekly e-newsletter is more than **4,100**. Subscription to the *WFMU* is provided to all members as a member benefit. Non-members can also request to receive the e-newsletter.



WEBSITE | www.ohioafp.org

DESCRIPTION

The official website of OAFP contains information divided into the following categories: Education, Public Policy, Practice Tools & Resources, Professional Wellness, Members, News & Publications, and About Us. The website contains up-to-date Academy news, regional chapter information and news, and important alerts for members about health care advocacy and legislation, important dates, partnerships, and conference opportunities. Members are encouraged to set the site as their homepage. The website averages more than **18,000 page views per month** and an average of more than 2,300 users per month.

AUDIENCE | FAMILY MEDICINE

DESCRIPTION

Established in 1948, the OAFP is a statewide, professional association with more than 4,900 members, including practicing family physicians, family medicine educators, family medicine residents, and medical students. The OAFP is one of the largest state chapters of the American Academy of Family Physicians.

The mission of the OAFP is to improve the health of patients by advocating for and advancing the specialty of family medicine and providing valuable solutions to the diverse needs of members.

In addition, OAFP membership includes family physicians, family medicine residents, and medical students in Ohio.

ADVERTISING CONTACT

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