



Sponsor Opportunities

The Ohio Academy of Family Physicians Foundation (Foundation) is excited to announce its third annual virtual Family Medicine 5K Run/Walk Saturday, October 1 - Sunday, October 9! This race is open to everyone who is a supporter of family medicine; proceeds will be used to fund Foundation programming for medical students to cultivate a career choice in this wonderful specialty that is of utmost value to every community.

Each race participant will receive a commemorative race shirt, medal, downloadable race bib, and a race packet with information from sponsors. Participants can run or walk their 3.1 miles anytime and anywhere from October 1 to October 9.

How Can You Help?

To ensure race proceeds go directly to Foundation programming, we are seeking support from generous sponsors who are willing to team up with the Foundation and sponsor this event. In return, we will work diligently to make sure you and your organization reap the full benefits of the sponsorship level you select.

About the Foundation

The Foundation is a 501(c)(3) charitable organization that serves as the philanthropic arm of the Ohio Academy of Family Physicians and supports programs, activities, and leadership opportunities for medical students and family medicine residents that build a strong family medicine workforce for Ohio.

Now more than ever it is critical to show medical students, who are just beginning their medical school journey, the rewarding path of a career in family medicine. Foundation programs have benefited thousands of Ohio medical students and residents through educational grants, preceptorship stipends, and scholarships. This year, the Foundation continues its work to build a strong family medicine workforce to carry the torch forward with its largest summer rotation cohort yet and a return to in-person events. Program descriptions and additional information on the Foundation is available on the Foundation's website, www.ohioafp.org/foundation.



Sponsor Levels

Premiere *Only two spots available!	Gold	Silver	Bronze
\$1,000	\$750	\$500	\$250
Organization logo included in WFMU* (E-newsletter) articles and promotional emails to OAFP membership about race (included at all levels)			
Organization logo included on Foundation and race registration websites (included at all levels)			
Two handouts included in virtual sponsor packet sent to participants and linked on OAFP website (included at all levels)			
Large logo on race shirt	Medium logo on race shirt	Small logo on race shirt	Organization listed on race shirt
4 free race entries	3 free race entries	2 free race entries	1 free race entry
Sponsor introduction post on Foundation social media accounts	Sponsor introduction post on Foundation social media accounts	NA	NA
Logo on race bib	NA	NA	NA
Promotional video on Foundation website and social media	NA	NA	NA

*The Weekly Family Medicine Update (WFMU) is the Ohio Academy of Family Physicians weekly e-newsletter distributed to over 3,700 subscribers. Promotional emails are distributed to over 3,500 members.

Logos

Send as a vector file (.ai, .eps, .pdf, etc.) to claudeman@ohioafp.org by **Friday, August 26**, to be included on the race t-shirt or bib. If a vector file is not an option, please send a high resolution .png or .jpg.

Sponsor Packet

Each sponsor will be able to provide up to two PDF handouts to be included in race participants' virtual sponsor packet. This can be a brochure about your organization, a business card, a discount, an invitation to an upcoming event, etc. This is a great opportunity to be creative! Handouts should be submitted as a .pdf to claudeman@ohioafp.org by **Friday, September 23**, and are subject to approval by the Foundation.

Questions?

Contact Coordinator of Events and Foundation Programs, Caitlin Laudeman, via email at claudeman@ohioafp.org with any questions. For additional information about the Family Medicine 5K, visit www.ohioafp.org.

Sponsor Commitment Form

Sponsor Level (choose one):	
Premiere *Only two spots available	<input type="checkbox"/> \$1,000
Gold	<input type="checkbox"/> \$750
Silver	<input type="checkbox"/> \$500
Bronze	<input type="checkbox"/> \$250

Organization Name: _____
(As you wish it to appear on promotional materials)

Contact Name: _____ Title: _____

Street Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Website: _____

Facebook: _____ Twitter: _____

Instagram: _____

Payment

Check enclosed (Payable to OAFP Foundation) VISA MasterCard AMEX Discover

Card#: _____ Exp. date: _____ Verification Code: _____

Name on Card: _____

Billing Address: _____

Signature: _____ Date: _____

Agreement

We agree to all terms, regulations, and conditions set forth in this sponsor prospectus and hereby recognize that by signing this agreement, we are an official sponsor for the 2022 Foundation Family Medicine 5K.

Submit this Form to Caitlin Laudeman:

Email: claudeman@ohioafp.org

Mail: OAFP Foundation, Attn Caitlin Laudeman, 4075 N High Street, Columbus, OH 43214