2022-2023 Annual Market Marke



www.ohioafp.org

Family Medicine, OH-101

In 2023, the Ohio Academy of Family Physicians (OAFP) proudly reached its 75th anniversary, hallmarked by outstanding quality membership education, devoted advocacy, and noteworthy family medicine advancement. Our professional forerunners founded the specialty society during an era when Penicillin was unveiled and Slinky toys were just hitting the shelves. Now, physicians contend with ChatGPT and have harnessed telehealth technology in effort to reach their most vulnerable patients. Can you imagine what these early family medicine trailblazers would think of our dynamic membership and our robust organization now? I believe they would be beaming with pride and amazement.

Reflecting upon our diamond jubilee year, a milestone made even more brilliant by its powerful history, the OAFP wouldn't be in the distinct position it is in today without its remarkable family physician, resident, and medical student members who dedicate their lives to the betterment of patient care in Ohio. Our members are the living embodiment of innovation and tradition who help to advance the OAFP's strategic priorities.

Over the past year, the Academy started the exciting process of implementing our new four-year strategic plan with the renewed mission to improve the health of patients by advocating for and advancing the specialty of family medicine by providing valuable solutions to the diverse needs of members. In this report, you will begin to see how our vision to provide tangible resources to help you thrive and realize professional excellence and personal satisfaction has started to take shape.

The evolution of member services has profoundly changed since the OAFP's founding in 1948, but one thing stands firm - Ohio's family physicians remain passionate and dedicated to their patients and to their craft. Without your individual support and devotion to your Academy, our work would not be possible. Thank you and cheers to 75 years!

Doug Madey

Doug Harley, DO, FAAFP President (8/22-8/23)



OHIO ACADEMY OF FAMILY PHYSICIANS 75 YEARS STRONG.

ADVANCING THE SPECIALTY OF FAMILY MEDICINE SINCE 1948.

MEMBERSHIP

The OAFP supports seven regional chapters with a total membership of 4,898 and is considered a mega-sized chapter of the American Academy of Family Physicians (AAFP).

Regardless of member type, the OAFP offers programming, services, and benefits to suit any member at any career stage. Membership includes:

- Free or reduced rate continuing medical education (CME)
- Free performance improvement programming to maintain American Board of Family Medicine (ABFM) certification
- Subscriptions to print and digital quarterly magazines and weekly e-newsletters
- Representation at the Ohio Statehouse by our contract lobbyist
 Access to resources to thrive in practice, residency, or medical school
- Opportunities to connect with peers in your state and community
- Much, much more!









ADVOCACY

Over the past year, the OAFP has sought to amplify the voices of its members through increased engagement on state policy in the halls of the Ohio Statehouse by demonstrating the value of family medicine as the cornerstone of a high-quality healthcare infrastructure. With dedicated and committed members, we were able to make incredible strides towards reaching our legislative and regulatory advocacy goals.

The OAFP achieved the following:

- Created a legislative Bill Tracker to keep members informed on statelevel action taking place on behalf of their patients and practices
- Took action on over a dozen bills while considering and thoughtfully debating nearly three times that number
- Hosted a primary care educational breakfast with Ohio legislators and peer medical organizations
- Sponsored physician testimony on critical health equity issues
- Voiced family medicine's unique issues with elected officals at the state and federal levels.



COMMUNICATIONS & EDUCATION

We've Got You Covered.

The OAFP deploys a miriad of tactics to keep Ohio's family physicians up-to-date on trending medical news and trained on the latest clinical and professional developments.



53 issues of the Weekly Family Medicine Update, e-newsletter



38 member-authored articles in The Ohio Family Physician magazines (four issues - print and digital)



OAFP's growing social media presence: Instagram: 613 followers Facebook: 1,246 followers Twitter: 2,130 followers



OAFP's robust website: Nearly 19,000 page views and almost 7,000 users per month www.ohioafp.org



Whether you prefer to learn virtually, in a group of your peers, or with your hands, **the OAFP offered over 77 hours of cutting-edge training in just one year.**

CME highlights include: CME roadshows in Canton and Findlay, OH, a three-part virtual CME series in May; virtual and in-person Knowledge Self Assessments on Care of Women and Health Counseling & Preventive Care; HPV Quality Improvement (QI) Program; and a state-wide collaboration on the Heart Healthy Ohio QI Program, just to name a few.

> The 2023 Family Medicine Workshop celebrated its 60th anniversary and it's only getting started!

> > Check out the calendar of events for the coming year. We welcome you to take advantage of all the member education at your fingertips.

FAMILY MEDICINE PATHWAY

Today's family medicine residents and medical students are the future of the specialty and for this reason, the OAFP recognizes the importance of cultivating future primary care leaders of medicine. Captured in the strategic plan are several tactics to bolster the engagement of Ohio's brightest on their family medicine pathway.

The OAFP Provides:

- Leadership opportunities and professional connections to assist students matching into family medicine and our resident members to practice in Ohio
- Family Medicine Interest Group support designed to meet the unique needs of all eight medical schools
- Contract review stipend for graduating residents practicing in Ohio
 Custom electronic communications for students & residents to keep them in the loop on valuable scholarships and valueable resources that assist in career development
- Chief Resident Worshop for emerging residency leaders to connect with peers from across the state and to learn strategic processes to champion their complex and exciting year as chief resident
- Access to paid family medicine precepting opportunities through OAFP's Foundation the philanthropic arm of the Academy dedicated to cultivating student career choice in family medicine in Ohio.



SPECIAL PROJECTS



Easy Performance Improvement (EasyPI) is a peer-reviewed, curated collection of online educational resources, designed to support family physicians in completing a self-guided PI project in practice, while receiving the ABFM credit for the work they already do.

Whether you're a resident or a seasoned physician, EasyPI is a one-stop-shop for your practice improvement needs. The OAFP currently offers six clinical tracks to choose from. It's that easy! Sarah Sams, MD, FAAFP 2023 Candidate for AAFP Board of Directors



The OAFP is proud to support the candidacy of Sarah Sams, MD, FAAFP, for Director of the 2023 AAFP Board of Directors. Dr. Sams' campaign includes a custom website and logo (featured above). Elections will be held in Chicago during the 2023 Congress of Delegates, on Friday, October 27.

AAFP Board Directors serve their Academy for three years. Best of luck Dr. Sams, we are all behind you!





It's an OAFP staff tradition to provide community support to volunteer organizations that uplift Ohioans that are most in need. (Salvation Army's Holiday Cheer and the Mid-Ohio Food Collective.)



Did you know

The first president of the American Academy of General Practice (AAGP), the precursor to the AAFP, was from Ohio? Yes, Paul A. Davis, MD, of Akron, OH, served as AAFP president from 1947-50.

It's true that the OAFP's legacy of leadership started over 75 years ago, but the commitment to advance the specialty of family medicine continues today. We are grateful to have so many diverse and dedicated voices carrying the torch for patients and physicians on the state and national level.

Thank You <u>le</u>aders!

- Matthew Arikins, DO NCCL Co-Convener of the LGBTQ Delegation; Constituency Delegate to AAFP Congress of Delegates; New Physician Director, AAFP Board of Directors
- Alletin Anderson, MD AAFP Commission on Education Almad Avery Ohio Student Alt. Delegate, 2023 National Congress of Student
- Brooke Babyak, MD NCCL LGBTQ Representative Elizabeth Beiter, MD AAFP Health Equity Fellow Derrick Cameron, MD, MPH, MBA, FAAFP NCCL Minority Physician
- Representative
- in Das, MD Ohio Resident Alt. Delegate, 2023 National Congress of Family Medicine Residents
- Jaividhya Dasarathy, MD, FAAFP AAFP Commission on Continuing Professional Development

- Development Katherine Davis, MD, FAAFP OAFP's 2023 Emerging Leader to ACLF James Dom Dera, MD, FAAFP Medical Editor, AAFP's FPM Journal Olivia Dihaliwal AAFP Foundation Family Medicine Leads Emerging Leader Institute Scholar and Student Delegate, 2023 AAFP Congress of Delegates Megan Early, DO, MPH NCCL Women Physician Representative Louito Edle, MD, MHPE, FAAFP Chair, ACGME Family Medicine Review
- Committee
- a AAFP Foundation Family Medicine Leads Emerging Leader
- Evan Howe, MD, PhD, MPH, FAAFP 2023 Emerging Leader to the Family Medicine Advocacy Summit
- Brittany Hugue, MSr Participant, AAFP Internship to Advance Health Equity Work Ellen Hutchinson Ohio Student Delegate, 2023 National Congress of Student
- Members sten Johnson, MD, MPH, FAAFP – AAFP Commission on Diversity, Equity &

- Inclusiveness in Family Medicine Ryan Kauffman, MD, FAAFP Editor, The Ohio Family Physician Nidha Khan, MPH AAFP Commission on Diversity, Equity & Inclusiveness in Family Medicine
- bera, DO, PhD 2023 AAFP Award Recipient for Excellence in Graduate Medical Education
- AFP Ohio Alt. Delegate, AAFP Congress of Delegates and AAFP Delegate to the American Medical Association AuBree LaForce, MD – 2023 AAFP Award Recipient for Excellence in Graduate
- Medical Education
- Gencar Education Gary LeRoy, MD, FAAFP ABFM Senior Vice President for Diplomate Experience Julie Marcinek, DO, FAAFP AAFP Commission on Quality and Practice and AAFP
- Osteopathic Physician Project Advisory Group
- Rense Markovich, MD, FAAFP Treasurer, AAFP Foundation Roger Musa, MD NCCL IMG Representative
- Elisabeth Righter, MD, FAAFP Ohio Delegate, AAFP Congress of Delegates Sarah Sama, MD, FAAFP Ohio Delegate, AAFP Congress of Delegates and Chair,
- AAFP Commission on Finance & Insurance
- Mike Sevilla, MD, FAAFP Ohio Alt. Delegate, AAFP Congress of Delegates Karen Shafer, MD, ID NCCL New Physician Representative Alshwarya (Sunny) Sharma, DO 2022 AAFP Award for Excellence in Graduate
- Medical Education
- MS, FAAFP NCCL Co-Convener of the IMG Delegation and
- John Sharma, MD, MS, FAAFP NCCL Co-Convener of the IMG Delegation and Constituency Delegate to the AAFP Congress of Delegates; OAFP's 2023 Emerging Leader to the Family Medicine Advocacy Summit Im Thomas, MD Leadership Project Award and Best Leadership Project Award-Personal & Practice Leadership Track, Family Medicine Leads Emerging Leader Institute, 2022 AAFP Award for Excellence in Graduate Medical Education Eruce Vanderhoft, MD, MBA, FAAFP Chief Medical Officer, Ohio Department of
- Health
- Sumaya Vawda AAFP Commission on Continuing Professional Development John Welgand, MD Medical Director, Ohio Department of Health Karina Woodling, MD Ohio Resident Delegate, 2023 National Congress of Family
- Medicine Residents
- Rebecca Yeager. MD. FAAFP OAFP's 2023 Emerging Leader to NCCL Heidi Yount, MD NCCL Co-Convener of the Woman Delegation Amy Zack, MD OAFP's 2023 Emerging Leader to NCCL

EMERGING LEADER PROGRAM

One of the OAFP's signature initiatives is to cultivate physician leadership so they are prepared to lead at the national level. Members at all career stages are eligable to apply for scholarships to attend as chapter delegates to the following AAFP conferences:

- Annual Chapter Leadership Forum
- Congress of Delegates
- Family Medicine Advocacy Summit
- National Conference of Constituency Leaders.