



OHIO ACADEMY OF
FAMILY PHYSICIANS

NEWS RELEASE

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FOR IMMEDIATE RELEASE

National Practice Transformation Expert to Speak at Ohio PCMH Program

High Value Information Will Improve Physician and Health Care Team Efficiency and Bottom Line

(COLUMBUS, Ohio)—Ohio Academy of Family Physicians (OAFP) has announced that national practice transformation expert Ana Jensen, Ph.D., from TransforMED will lead its Patient-Centered Medical Home (PCMH) 201 Session scheduled for Saturday, Aug. 7, from 8:45 a.m.-noon, at Embassy Suites Dublin, Dublin, Ohio.

Physicians can attend the practice management session, held during the OAFP 2010 Members Assembly, to learn the following objectives:

- Why it is imperative that the health care system embrace this new model of care
- PCMH is a journey and not a destination
- TransforMED National Demonstration Project findings
- Practical advice for getting started with the medical home IQ survey and applying the results
- Simple steps to becoming a high performing practice
- ...And many more!

Participants will walk away from the program with useful, high value information that they can take back to and improve the bottom line of their practices. Physicians and all members of the health care team (nurses, medical assistants, office managers, etc.) are welcome to attend. The cost to attend is \$50; OAFP members can attend the session free of charge.

Application for continuing medical education (CME) credit has been filed with American Academy of Family Physicians. Determination of credit is pending.

For more information and to register, please visit

http://www.ohioafp.org/conferences_cme/conferences/assembly.php.

The Ohio Academy of Family Physicians is a statewide, professional association with more than 4,200 members, including practicing physicians, family medicine residents and medical students. The scope of family medicine encompasses all ages, both sexes and every disease entity. Family physicians provide comprehensive, continuing care to all members of the family.