

## 2012 Classified Advertising Agreement

Magazine Rates

	Non-Member	OAFP Member*
50 or Less Words	\$95	\$70
51-100 Words	145	105
101-150 Words	195	145
151-200 Words	245	180
201-250 Words	295	250

Rate listed is per issue.

\*OAFP member rates available with proof of AAFP membership ID number and signature of member. Discount valid only if member is the primary contact for advertisement.

Web site Rates

Up to 250 Words Per 90 Days	
Non-Member	\$160
OAFP Member*	105
Magazine Advertiser & Non-Member	45
Magazine Advertiser & Member	No Charge

Advertiser Name \_\_\_\_\_

Agency Name (if applicable) \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

AAFP Member ID (if applicable) \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Copy Specifications

Copy for all classifieds is to be furnished by the advertiser. OAFP reserves the right to make necessary changes to the classified(s) prior to printing or posting on the Web site to match OAFP style guidelines, spelling and/or grammatical errors. Any alterations to copy at the request of the advertiser after publication on the Web site will be billed at cost to the advertiser. The advertiser may request that the classified(s) be removed from the Web site prior to the 90-day agreement (in cases of position filled, merchandise sold). However, prorated refunds are not available. Submit plain text via e-mail to [classifieds@ohioafp.org](mailto:classifieds@ohioafp.org). Include the contact name of author and phone numbers in the e-mail message.

Issue(s)	Web site Run Dates	Rates

### Classified Contact

Emily Pavoni  
 P: (614) 267-7867  
 F: (614) 267-9191  
[epavoni@ohioafp.org](mailto:epavoni@ohioafp.org)

OAFP is authorized to reserve the aforementioned requested advertising space at the indicated rate and subject to the terms below.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Terms and Stipulations

Advertising is subject to acceptance by the publisher as to character, layout, text and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement. Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Incomplete/missing elements may incur a charge. All consecutive contract advertisers are protected against rate increases for the duration of the contract. Cancellations must be received in writing prior to the closing date; however, if the classified advertiser chooses not to fulfill a contract, that advertiser will be subject to the full (single-insertion) price for ads already placed plus a 20 percent cancellation fee for ads not placed. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. The agency and advertiser will indemnify and hold the publisher harmless from and against any claims, loss, liability or expense, including reasonable attorney's fees, arising out of the publication of such advertisements, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.

