

The Ohio

Family Physician & www.ohioafp.org

2011 Classified Rates & Agreement

Magazine Rates

	Non-Member	OAFP Member*
50 or Less Words	\$85	\$60
51-100 Words	135	95
101-150 Words	185	135
151-200 Words	235	170
201-250 Words	285	240

Rate listed is per issue.

*OAFP member rates available with proof of AAFP membership ID number and signature of member. Discount valid only if member is the primary contact for advertisement.

Web site Rates

Up to 250 Words Per 90 Days	
Non-Member	\$160
OAFP Member*	105
Magazine Advertiser & Non-Member	35
Magazine Advertiser & Member	No Charge

Advertiser Name _____

Agency Name (if applicable) _____

Contact Name/Title _____

AAFP Member ID (if applicable) _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail Address _____

New for 2011...

The Ohio Family Physician is going digital! Starting with the spring 2011 issue, our publication will be published in print and digital form.

Would you like in our digital version to link from your classified advertisement to your Web site? It is easy - simply add a \$10 per issue charge to your contract!

Copy Specifications

Copy for all classifieds is to be furnished by the advertiser. OAFP reserves the right to make necessary changes to the classified(s) prior to printing or posting on the Web site to match OAFP style guidelines, spelling and/or grammatical errors. Any alterations to copy at the request of the advertiser after publication on the Web site will be billed at cost to the advertiser. The advertiser may request that the classified(s) be removed from the Web site prior to the 90-day agreement (in cases of position filled, merchandise sold). However, prorated refunds are not available. Submit plain text via e-mail to classifieds@ohioafp.org. Include the contact name of author and phone numbers in the e-mail message.

Issue(s)	Web site Run Dates	Rates	Digital Link Fee

OAFP is authorized to reserve the aforementioned requested advertising space at the indicated rate and subject to the terms below.

Signature _____

Date _____

Terms and Stipulations

Advertising is subject to acceptance by the publisher as to character, layout, text and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement. Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Incomplete/missing elements may incur a charge. All consecutive contract advertisers are protected against rate increases for the duration of the contract. Cancellations must be received in writing prior to the closing date; however, if the classified advertiser chooses not to fulfill a contract, that advertiser will be subject to the full (single-insertion) price for ads already placed plus a 20 percent cancellation fee for ads not placed. All advertisements are accepted and published by the publisher upon the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. The agency and advertiser will indemnify and hold the publisher harmless from and against any claims, loss, liability or expense, including reasonable attorney's fees, arising out of the publication of such advertisements, including without limitation those resulting from claims of suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringement.



OHIO ACADEMY OF FAMILY PHYSICIANS